

## SAMPLE COALITION EMAIL

### SUBJECT LINE: EMAIL PAUL VALLAS! BEVERAGE CONTRACT UPDATE

Public Hearings were held on 8/26 and 8/27 on the School District's decision to sign an exclusive beverage contract (or "pouring rights" contract). If you did not have a chance to testify, you can still have your voice heard by emailing the SRC members c/o of Paul Vallas. His email address is: ceo@phila.k12.pa.us. Your local elected officials will also be interested in your concerns so cc: them your email or give them a call. I have attached a great editorial from the Inquirer about the hearings (also pasted in below).

Here is a list of those who testified on our side:

City Councilman Michael Nutter  
David Forde, Office of Councilwoman Blondell Reynolds Brown  
Charlene Compher, Univ. of PA- Nursing  
Rachelle Lessen, Children's Hospital of Philadelphia  
Patricia Pearson, United Communities of SE Philadelphia  
Marcea Huemer, National Dairy Council  
Vanessa Briggs, Health Promotion Council  
Jill Saull, parent  
Megan McGreevy, The Food Trust  
Deidre Whitfield, American Cancer Society  
Dr. Virginia Stallings, CHOP  
Cecilia James, grandparent  
Robin Senior, Office of Women's Health  
Jackie Lee, Student, Central High  
Alisa Simon, PCCY  
Thomas Griffin, Sheridan Elementary School  
Vernard Johnson, Parent  
Matt Oster, American Medical Student Association  
Keith Newman, Philadelphians United for Better Schools  
Dr. Zyprian Anyanwu, African Congress USA  
Sally Hammerman, Thomas Jefferson University Hospital  
Joy Johanson, Center for Science in the Public Interest  
Gwen Foster, City of Philadelphia  
Otto Meadows, parent  
Linda Connelly, School Nurse  
Jamila Wilson, Congreso

Everyone who testified did a fantastic job of making the case that unhealthy beverages have no place in our schools. The vast majority of those who testified were in favor of allowing only 100% juice, water, and milk to be sold in schools. The four people who testified in favor of selling soda and other sweetened beverages all had received funding from the soft drink industry or worked for the soft drink industry. However, the final decision of what school children will be offered to drink will not be voted on by parents.

Make sure your voice is heard on this issue today! Thanks!

John Weidman